



# Doug Berchtold

FIRM TITLE - Associate

ROLE - CEO Coach

EXPERIENCE - 26 Years

## SPECIALIZATION

- Organizational Strategies and Implementation
- Independent Board Member
- Corporate Finance Solutions
- Organizational Assessment / Turnaround Strategies
- M&A Advisor

## RELEVANT EXPERIENCE

A seasoned and successful senior executive accomplished in developing growth strategies and executing corporate turnarounds, Doug offers his unique knowledge and expertise to an exclusive clientele. With specific experience in organizational assessment, strategic planning, financial restructuring and M&A, Doug has lead several successful high profile public and private organizations.

At present, in addition to an active consulting portfolio and participating on selected boards, Doug is a member of the VenGrowth Partners Traditional Industries Advisory Board. This role spans diverse activities from reviewing and identifying investment opportunities, consulting with portfolio companies and serving as an independent Board member for investee companies.

## EDUCATION

- MBA (Accounting Specialty), University of Pittsburgh
- Bachelor of Science in Mathematics (Minor in Economics/Finance), University of Dayton

## EXECUTIVE EXPERIENCE

- Brick Brewing Co. Limited - President & CEO (2004-2007)
- Sleeman Breweries Ltd. - President & CFO (1989-2003)
- Stroh Brewery Co. - Director Planning and Development (1985-1989)
- Ford Motor Co. - Financial Analyst (1982-1984)

## BOARDS REPRESENTED

- Bird Packaging Limited, Board Member (2000-present)
- Guelph General Hospital, Board Member (2008-present)
- VenGrowth Partners, Traditional Industries Advisory Board (2008-present)
- Active Exhaust Corporation (2009-present)
- Brick Brewing Co. Limited, Board Member (2004-2007)
- The Beer Store, Board Member (1994-2002)
- Guelph YMCA, Board Member (1993-2002)

## AWARDS & DESIGNATIONS

- Ontario Outstanding Business Achievement 2006 - Brick Brewing Co. Limited
- Top 50 Best Managed Companies 1995 - Sleeman Breweries Ltd.

## REPRESENTATIVE PROJECTS

- Developed / implemented comprehensive turnaround program for \$300M distribution business
- Retained as CEO for regional accounting firm to enhance management team effectiveness / pursue growth
- Developed / implemented strategic plan for mid-sized auto supplier
- Consultant to medical industry service / software firm to coach CEO and assist with growth strategy
- Assisted packaging firm with regional acquisition from deal structure through due diligence
- Developed comprehensive strategic plan for beverage co-pack operation